Programme of the

DIME – LIEE / NTUA ATHENS 2006 CONFERENCE

on

“Entrepreneurship, knowledge, learning and the evolution of industrial/territorial clusters and regions”

November 30 and December 1, 2006

Organized by the Laboratory of Industrial and Energy Economics at the National Technical University of Athens

in cooperation with the Institute of Biological Research and Biotechnology / National Hellenic Research Foundation

Coordinator: Yannis Caloghirou, Asc.Professor NTUA

Conference venue: National Hellenic Research Foundation
48, Vassileos Constantinou Av.

Conference E-mail: dimeliee@chemeng.ntua.gr
Conference Web site: http://dime-liee.ntua.gr

Sponsored by
Thursday, November 30, 2006

9:00 Registration

9:20 Opening of the Conference: Yannis Caloghirou, Asc. Professor, NTUA

9:30-10:30: Introductory Key Note speech, Chair: Prof. F. Kolisis, NHRF and NTUA

Dr. Ioannis Economidis, EC, DG for Research, Directorate for Biotechnology, Agriculture and Food: “Europe’s Knowledge-based Bioeconomy”.

10:30-11:30 (1st session): Regional innovation systems, spin-offs and knowledge-based entrepreneurship. Chair: Prof. Mc Kelvey, Chalmers University of Technology

10:30-10:50   B. Asheim, P. Benneworth, L. Coenen, J. Moodysson : “Co-evolution in Constructing Regional Advantage: Exploring the Multiple Roles of Lund University in Strengthening the Scania Regional Innovation System”.


11:10-11:30   Discussion

11:30-11:45 Coffee break

11:45-13:00 (2nd session): Entrepreneurship and Education Chair: Prof. E. Koukios, NTUA

11:45-12:05   S. Ollila, K. Williams: “Shadow-dancing: Utilizing the Strength of Paradoxes in Entrepreneuring Education”.


12:45-13:00   Discussion

13:00-14:30 Buffet Lunch
14:30-15:25 (3rd session): Knowledge-based entrepreneurship and high-growth firms. Chair: Dr. D. Fornahl

14.30-14.50 P. Cohendet, E. Pawlak: “Entrepreneurship and clustering in nanotechnologies”.

14.50-15.10 K. Bishop: “Knowledge Based Entrepreneurship in Czech Republic and Hungary: Results from 4 Case Studies”.

15:10-15:25 Discussion


15:45-16:05 S. Ioannides, I. Minoglou: “Explaining the longevity of market-embedded clans: the case of Greek shipping”

16:05-16:20 Discussion

16:45-17:00 Coffee break

17:00-19:30 First Round-table discussion Chair: Prof. Y. Caloghirou

“Knowledge-based entrepreneurship in the context of the Lisbon strategy: The policy dimension”

Prof. T. Giannitsis, UoA, former Minister for Employment and former Foreign Minister.
Prof. H. Louri, AEUB, Economic Advisor to the Prime Minister.
Prof. F. Malerba, CESPRI, Bocconi University
Dr. A. Mitsos, former Director General, DG Research at the European Commission.
Prof. L. Papagiannakis, LIEE/NTUA, former vice rector of NTUA

Friday, December 1, 2006

9:00-10:00 Keynote speech Chair: Prof. St. Ioannides, Panteion University
Prof. Ulrich Witt, Department of Economics, Director Evolutionary Economics Group, Max Planck Institute, “Changing patterns of technological knowledge production and the organizational adaptations inside the firms”

10:00-11:20 (1st session): Cluster development and transformation. Chair: Prof A. Lyberaki, Panteion University

10:00-10:20 D. Fornahl, M-P. Menzel : “Cluster Life Cycles”.

10:20-10:40 Guido Buenstorf, Christina Guenther: “What’s the cost of losing one’s home? Location choice and firm survival following the forced relocation of German machine tool firms after World War 2”.

10:40-11:00 L. Labrianidis : “ The transformation of a quasi cluster in Northern Greece to a cluster that embraces Southern Balkans”.

11:00-11:20 O.A.L.C. Atzema, E. J. Visser: “Innovation policy in regions with(out) clusters: A plea for differentiated and combined network approach”.

11:20-11:45 Discussion

11:45-12:00 Coffee break

12:00-13:00 (2nd session): Prior knowledge and inter-firm knowledge flows: the role of the entrepreneur. Chair: Prof. I. Minoglou, AUEB

12:00-12:20 U. Cantner, M. Goethner, A. Meder. “Prior knowledge and entrepreneurial innovative success”,


12:40-13:00 Discussion

13:00-14:00 Buffet Lunch

14:00-15:45 (3rd session): The impact of internal factors and regional context on firm performance. Chair: Eric Soderquist, Ass. Professor, AUEB

14:00-14:20 A. Weterings, R. Ponds: “Regional Knowledge Networks in the Dutch ICT and Life-sciences sector”. 

14:40-15:00 O. Raspe, F. van Oort: “Firm performance in knowledge intensive spatial contexts – a multilevel analysis”.

15:00-15:20 Discussion

15:20-15:45 Coffee break

15:45-17:45 Second Round table discussion Chair: Prof. S. Lioukas AUEB

Entrepreneurship, knowledge and the regional dimension: Where do we stand on theory and empirical evidence?

Prof. F. Malerba, Bocconi University  
Prof. M. Mc Kelvey, Chalmers University of Technology  
Prof. B. Dalum, Aalborg University  
Prof. S. Ioannides, Panteion University

17:45-18:00 Closing of the conference